

Privacy & Cookie Policy

Applies to the website anewkindofdialogue.com

Version 1.0 · Last updated 21 July 2026

This policy explains what personal data we collect through this website, why we collect it, who we share it with, and the rights you have. We keep this site deliberately simple: we do not run advertising, we do not use analytics or tracking pixels, and we do not sell or profile your data.

1. Who we are

The data controller responsible for your personal data is:

Dialogue Associates Ltd

The Firs, The Square, Chipping Campden

Gloucestershire GL55 6AL, United Kingdom

Registered in England & Wales — Company No. 04723911

Email: weare@dialogue-associates.com

In this policy, “we”, “us” and “our” refer to Dialogue Associates Ltd. We are the controller under the UK GDPR and the Data Protection Act 2018, and under the EU GDPR for visitors in the EU/EEA.

2. What personal data we collect

Information you give us

- **Booking a call:** when you schedule a conversation through our embedded booking calendar (provided by Calendly), you give your name, email address, and any details you add about your enquiry or availability.
- **Contacting us by email:** if you email us, we receive your email address, your name, and the contents of your message.

Information collected automatically

- **Server and delivery logs:** our hosting and content-delivery provider (Bunny.net) processes standard technical data needed to serve the site securely and reliably, including your IP address, browser type, and the pages requested. An IP address is treated as personal data.

We do **not** use analytics tools (such as Google Analytics or Plausible), advertising cookies, or tracking pixels on this website.

3. How we use your data and our legal basis

Purpose	Legal basis (UK/EU GDPR)
Arranging and holding a call you request	Steps taken at your request prior to entering a relationship, and our legitimate interest in responding to enquiries (Art. 6(1)(b) and 6(1)(f))
Responding to your emails	Our legitimate interest in communicating with you (Art. 6(1)(f))
Serving, securing and maintaining the website	Our legitimate interest in operating a secure, functioning website (Art. 6(1)(f))
Setting non-essential cookies via the booking widget	Your consent, given through the booking provider's own consent banner (Art. 6(1)(a))

4. Cookies and similar technologies

We do not set our own cookies for analytics, advertising or tracking. The only cookies that may be set come from the embedded tools we use to run the site:

Source	Purpose	Consent
Calendly (booking calendar)	Functional and analytics cookies used by Calendly to operate the scheduling widget	Requested through Calendly's own in-widget consent banner before non-essential cookies are set
Bunny Stream (video player)	Plays the embedded videos	Cookie-less by design — no tracking cookies are set
Bunny.net (hosting / CDN)	Delivers the website; processes technical logs	Strictly necessary — no consent required

You can control or delete cookies at any time through your browser settings. Blocking cookies used by the booking widget may stop the calendar from working, but the rest of the site will function normally.

5. Who we share your data with

We do not sell your personal data or share it for advertising. We use a small number of trusted service providers who process data on our behalf:

Provider	Role	Location
Bunny.net (BunnyWay d.o.o.)	Website hosting, content delivery and video streaming	EU (Slovenia), with a global delivery network
Calendly LLC	Scheduling / booking calendar	United States

We may also disclose personal data where required by law, to establish or defend legal claims, or to protect the rights and safety of others.

6. International transfers

If you use the booking calendar, your booking data is processed by Calendly in the United States. Where personal data is transferred outside the UK or EEA, we rely on appropriate safeguards recognised under the UK and EU GDPR — such as the UK International Data Transfer Addendum, the EU Standard Contractual Clauses, and/or the recipient's certification under the EU–US Data Privacy Framework (and its UK extension). A copy of the relevant safeguards is available on request.

7. How long we keep your data

- **Booking and enquiry correspondence:** kept for as long as needed to respond and for a reasonable period afterwards (normally up to 24 months), then deleted, unless an ongoing relationship or a legal obligation requires us to keep it longer.
- **Technical server logs:** retained by our hosting provider for a short period for security and diagnostics, then deleted or anonymised.

8. Your rights

Under the UK and EU GDPR you have the right to: access a copy of your data; have inaccurate data corrected; have your data erased; restrict or object to processing; data portability; and, where processing is based on consent, to withdraw that consent at any time. To exercise any of these rights, email us at weare@dialogue-associates.com. We will respond within one month.

9. How to complain

If you have a concern, please contact us first and we will do our best to resolve it. You also have the right to complain to a data protection authority. In the UK this is the Information Commissioner's Office (ICO), ico.org.uk. If you are in the EU/EEA, you may complain to your local supervisory authority.

10. Data security

The website is served over an encrypted (HTTPS/TLS) connection. Our service providers apply their own technical and organisational measures to protect the data they process. While no online service can be guaranteed to be completely secure, we take reasonable steps to protect your information.

11. Children

This website is intended for professional and business audiences and is not directed at children. We do not knowingly collect personal data from anyone under 16.

12. Changes to this policy

We may update this policy from time to time. The current version and its date are shown at the top of this document. Material changes will be reflected here before they take effect.

This document is provided as a general privacy notice for this website and is not legal advice. For specific questions about your obligations, please consult a qualified data protection professional.